

PARLIAMETARY LETTER LIFELONG DEVELOPMENT POLICIES

23 september 2022

AMBITION

By strengthening the culture of learning and development, the government aims to contribute to an effective and future-proof labour market where it is natural for people to engage in Lifelong Development. The ambition is to stimulate the learning and development culture and reverse the trend of stagnating participation in education and training, setting the participation target at 62% of the adult population in the Netherlands by 2030. To achieve this ambition, the government will provide a powerful incentive through three interconnected policies stimulating continued development among people (1), businesses (2) and trainers (3).

POLICIES

1. In order to support people more effectively in their development, the options available to finance training from public means will be simplified and expanded, and additional assistance will become available for the most vulnerable group through development advice.
2. Companies are supported in creating a work environment that offers plenty of opportunities to learn, and in scaling up successful initiatives.
3. Training providers are encouraged to ensure a better match between their offering and the actual needs of employees and jobseekers.

INVESTMENT

To realise its ambitions, the government supports the parties involved with an unprecedented investment of approximately €1.2 billion between 2022 and 2027. Specific funding will be allocated to the following themes: individual training accounts for those with a practical education; language and vocational skills for those with low literacy levels; relevant training provision geared to the energy transition; strengthening public-private cooperation between vocational education and SMEs; skills; better information provision; coordination and coordination.

CHALLENGES

1. People are not yet sufficiently empowered to develop and participate in training.
2. Major transitions, an ageing population and labour market shortages make it a challenge for companies to obtain qualified staff.
3. For a strong learning and development culture, the availability of appropriate further training, upskilling and retraining is essential.

1. People in
development

Learning and
development culture

2. Companies in
development

3. Trainers
in development